

EDGE VCT DELIVERS ITS INVESTORS A 53% RETURN IN LESS THAN TWO YEARS

The Edge Performance VCT has already more than doubled its projected three-year return less than two years after its launch in 2006.

The Edge Performance VCT launched in 2006 with a commitment to deliver a 25% tax free return to investors over three years. Less than two years in, it has paid a maiden dividend equal to 10% of an investor's net of tax investment and this coupled with the current net asset value represents a capital increase of some 53% on the net of tax investment.

Edge founder David Glick (pictured right) said, "We are very pleased with our progress to date which puts us at the vanguard of the VCT movement."

'D' Share offer now open

The investment strategy intends to provide an investor with a combination of capital protection and attractive upside potential. The manager of the VCT is targeting a cash return of 160p for every 100p invested (assuming tax relief of 30%, equivalent to a return of 130p for every 70p invested net of income tax) over five years.

The company will seek to pay out tax-free dividends after each of the first four years to D Shareholders. It recently declared its first dividend on 25 October 2007 to its ordinary shareholders of 6p per share.

The minimum investment is £5,000. The maximum allowable investment to claim full 30% income tax relief is £200,000.

Pioneering VCT

Edge Performance was the first specialist VCT focused on the live music and events industry and it remains the biggest.

Investment management chairman Gordon Power said, "We were the first to spot that the unique characteristics of the live music industry make it ideal to deliver the managed risk and strong capital preservation VCT investors require."

"I am delighted that in less than 18 months from its launch Edge has the greatest funding of its type to invest in live music and events in the UK."

"I believe that this is a vindication of our strategy to allow individual investors to participate in the live music boom and of the very high quality team of music industry experts we have assembled."

"We give even the novice investor a "VIP pass" to some of the best opportunities in live events."



Any shareholders who want to see BRUCE SPRINGSTEEN or ROBERT PLANT & ALISON KRAUSS see Priority Booking overleaf.

How Edge partners with live promoters

Key to Edge's investment strategy is a series of arrangements with top promoters AEG Live and SJM and a number of experienced music industry professionals.

These deals ensure a steady, high quality deal flow and have meant that Edge investors have backed events featuring artists including The Good, The Bad and The Queen, The Pogues, Katherine Jenkins, James, Seal, Bryan Ferry, Elvis Costello, James Morrison and Bryn Terfel.

The Edge Performance VCT has a 49% interest for instance in Thunderroad Promotions, a company set up by AEG Live and Paul Burger, who has 30 years of experience within the music industry, including as President of Sony Music Europe. Thunderroad's focus is on promoting established artists.

Burger's experience means he has worked with some of the biggest artists in the world including Michael Jackson, Celine Dion and Bruce Springsteen. Meanwhile AEG Live is part of Los Angeles based Anschutz Entertainment Group Inc, one of the leading sports and entertainment presenters in the world – and most recently known as the creator of the O2, the transformation of the former Millennium Dome.

SJM promoted the Spice Girls reunion in the UK in 2007/08 and has also promoted concerts and events by artists including Take That, Robbie Williams, Oasis, Red Hot Chili Peppers, Dido, Keane, Joss Stone, Green Day and Franz Ferdinand.

"By investing in businesses run by some of the most experienced and well-connected executives in music, alongside companies of the calibre of AEG and SJM, we ensure that investors are participating in high quality events," said Edge founder David Glick. "Very often the entertainment industry can appear like a closed shop to outsiders.

The VCT pioneer who backs Edge

A core member of the Edge team is Gordon Power, one of the founding fathers of the VCT movement.



Gordon (pictured above) has 23 years of private equity experience. He was the founder of ProVen Private Equity – now known as Beringea – having led its buyout from Guinness Mahon in 1997. He was CEO of ProVen from 1984 until 2004, and between 1984 and March 2006 he achieved an average annual return of 30% across 171 investments.

EDGE EIS AIMS TO OFFER RELIABLE CAPITAL GROWTH

Edge has launched an Approved Enterprise Investment Scheme Fund.

The Fund is an unregulated collective investment scheme and is only open for participation by prospective investors who can be categorised by the Investment Manager as a professional client under the rules of the FSA; that is to say someone in respect of whom the Investment Manager undertakes an adequate assessment of his or her expertise, experience and knowledge which gives reasonable assurance, in the light of the nature of the transactions or services envisaged, that the prospective investor is capable of making his or her own investment decisions and understands the risks involved; someone to whom the Investment Manager has given a clear warning of the protections and investor compensation rights which the potential investor may lose; and someone who has stated in writing, that he or she is aware of the consequence of losing such protections.

"This investment is designed to be relatively low risk, producing a modest but reliable capital growth over its life," says Alasdair George.

Anyone interested in further information about the fund should contact their IFA.



Find out more about
Edge VCT and EIS
by visiting our website
www.edge.uk.com

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PRIORITY TICKET OPPORTUNITIES

Shareholders are currently being offered the opportunity to get priority tickets for **BRUCE SPRINGSTEEN** and also for **ROBERT PLANT & ALISON KRAUSS**.

Go to www.edge.uk.com

EDGE PEOPLE: HARVEY GOLDSMITH



Harvey is Britain's best known promoter

Larger-than-life, a walking, talking encyclopaedia of music – to many people Harvey Goldsmith (pictured above) epitomises the music industry.

Harvey is one of the UK's best-known impresarios and a key part of the Edge team.

Edge founder David Glick says, "It is a real honour to work with Harvey. He has operated at the very highest levels of the entertainment business since the Sixties. As a result his contacts, his experience and his gut feel for what works - and what doesn't - are simply incomparable."

Among the artists he has worked with are the Rolling Stones, The Who, The Eagles, Bruce Springsteen – and, of course, Led Zeppelin whose reunion gig at London's O2 arena Harvey promoted.

He has been involved with the Prince's Trust since 1982, in 1985 he produced the Live Aid concert with Sir Bob Geldof and its follow-up in 2005, Live 8.

Harvey's achievements in the live promotion business extend far beyond rock music, however. He was the worldwide tour producer for the late Luciano Pavarotti and is responsible for the annual Cirques du Soleil shows in the UK. With a CV like that, a new idea really has to have something special to impress Harvey.

"When David Glick explained what he was trying to achieve with Edge, I immediately signed up," says Harvey.

"The live events business is on a roll right now, so there is no better time to get involved. Edge allows investors to participate in the live music business, but with much of the risk designed out. As David likes to say, it is "showbusiness without the tears"."

The Edge Group

Investment management is Edge's fastest-growing division, but Edge Group does a whole lot more, offering legal, corporate finance and consultancy services.

It is the variety of services which Edge Group provides to the entertainment, media and fashion industries which is key to the company's successful investment strategy, says founder David Glick.

"All of the businesses we operate in are at heart people businesses," says Glick. "They are based on experience and strong personal relationships. Because we offer a variety of services, we are exposed to many more opportunities."

Edge Group offers legal services both to companies and individual executives. Its corporate finance division has become adept at dealing in particular with intellectual property assets. And its consultancy business aims to offer the companies it invests in continuing input and high-level expertise.

"It became clear to me working across the media, entertainment and fashion industries that the key to success is having the right people. We have taken that idea and applied it to what we do.

"Our aim is clear – to be the Number One investment, corporate finance and legal affairs boutique for the creative industries."

